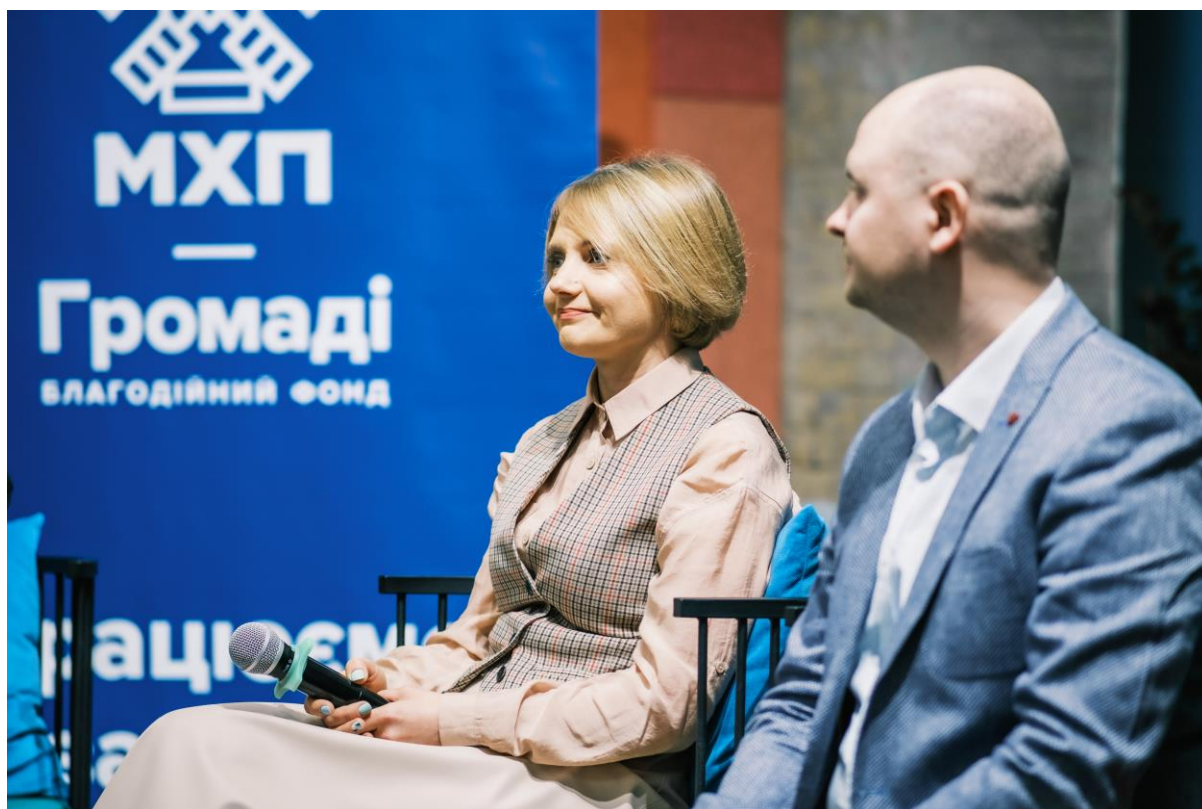


Up to UAH 100,000 to fund one's business: “Do Your Business” competition of business concepts for regional entrepreneurs has started

On April 4, the [“Do Your Business”](#) grant competition started. Entrepreneurs from the regions can get up to UAH 100,000 for a start-up or their existing business development. It is planned to support at least 50 projects this year. The total competition budget is UAH 6 million.

“This year, we have set food safety as a priority area when supporting business projects. Last year, most of the concepts were in one way or another related to processing or preserving vegetables and fruits, new product development, logistics, distribution, etc. Currently, these are the top issues for hromadas. The trend will also last after our victory. Thus, we decided to focus our efforts on creating a successful ecosystem of small businesses in the regions to ensure jobs and provide the hromada or the region in question with goods or services in the field of food security,” said Tetiana Volochai, Director of the MHP-Gromadi Charitable Foundation, the competition organizer.



The following businesses can apply for the grant:

- operating businesses;
- entrepreneurs who have a business concept and need funds for its implementation;
- entrepreneurs who are relocating their businesses.

“The characteristic feature of our annual competition is consultations by field experts and volunteers. That is, in addition to grants, entrepreneurs may get consultations and training on writing grant applications, creating a business plan, strategizing, SMM, etc. The first such consultation will be held on April 11. The event is open to everyone, subject to prior

registration. Thus, save for funds, we provide the tools useful for the entrepreneur's business concept in the long run – networking and new knowledge,” adds Volodymyr Panchenko, National Projects Manager of the MHP-Gromadi Charitable Foundation.



The main criteria for winners' selection will be the projects' innovativeness, economic component, creation of new jobs, social effect for the hromada, and/or involving displaced persons in a business or their employment.

The application deadline is May 5. The winners will be announced on May 25, 2023.

Last year, within the framework of the competition, the Charitable Foundation granted financing to 74 business ideas in 11 regions of Ukraine, totaling over UAH 6 million.

“Do Your Business” Competition of Business Concepts

The grant competition for representatives of small hromadas aimed at the implementation of business initiatives sponsored by MHP started in 2016. Then it was called “Village. Steps towards development”. During the period the competition was held, more than 300 people started their businesses in rural areas following grant support, totaling more than UAH 16 million. In 2020, the competition was renamed “Do Your Business” and its geography was expanded.